



Sourcing an IP Licensing Expert for a High-Stakes Contract Dispute

Some litigation matters hinge on highly specialized expertise, particularly when the core issue involves the inner workings of intellectual property licensing. In this case, a client firm sought IMS Legal Strategies' support in identifying an expert who could clearly explain how IP licensing systems operate in real-world corporate environments.

The Case Challenge

Our client's "ideal expert" profile was a legal professional or academic with deep, hands-on experience negotiating and drafting IP licenses. Experience buying and selling patent portfolios and trademarks was also critical, enabling the expert to speak to industry norms and explain how a reasonable company manages its intellectual property assets. This combination of practical, historical, and academic insight was essential to fully contextualize standard practices in IP portfolio management.

The Expert Solution

IMS researchers quickly leveraged our extensive internal database, industry networks, and online resources to locate experts who had served as in-house and external IP counsel, licensing executives, technology transfer officers, and law school faculty specializing in intellectual property. We identified eight qualified experts within 24 hours and sent our client a list of the top seven within 48 hours. Following a round of interviews with three experts, counsel successfully engaged the best candidate for their case.

The selected expert is a registered patent attorney with more than 25 years of experience in intellectual property law, specializing in patent prosecution, licensing, litigation, and appeals. He has prior expert witness and litigation experience involving patents and patent licensing,

and he served as the head of the US patent and trademark department for one of the world's largest branded and generic pharmaceutical companies.

This expert was well-positioned to address the case's central issues, and counsel gained the clarity and authoritative perspective required to navigate IP licensing questions driving the dispute.

The Outcome

This case was later settled.

Expert Witness Placement

Cae latepne matis et plabor ad endus eicium utem endanturest aperchi ciisquo od quunt voluptae pro iusdant, se sectibusci non pro officiiis ma aut que corehen delecum est a nobita sitatempore occus am, occum aut quamus qui arcit arum imilibusam idelis rerovitio.

The IMS Expert Witness Advantage: Targeted Searches, Quick Results

This matter illustrates how IMS's custom expert sourcing model delivers exceptional value in cases where highly technical subject matter demands both practical authority and courtroom credibility. By rapidly identifying and securing a registered patent attorney with decades of hands-on IP licensing experience, our client gained the authoritative perspective needed to contextualize complex industry practices and confidently advance their litigation strategy.

Rely on our team's ability to conduct targeted searches on demand, rigorously vet candidates, and coordinate seamless engagements across every sector and dispute type. This ensures clients receive the right expertise, exactly when it matters most.

IMS knows the subject matter authorities across every industry and discipline. No matter your specific needs, IMS will locate and deliver the [best-aligned expert witness](#).

Let's find your expert: contactus@imslegal.com

IMS Legal Strategies is a trusted partner to law firms and corporations worldwide, providing the expertise and technology needed to solve dispute-related challenges and protect reputations. IMS delivers strategic solutions for the entire litigation lifecycle, including advisory and analytical support, specialized expert witness services, data-driven jury consulting, powerful trial graphics, and seamless presentation technology. We work closely with clients to develop a strong case around key themes and present compelling narratives that leave a lasting impression on decision-makers. Our integrated teams have decades of practical experience in more than 65,000 cases and 6,500 trials. Together, we win. Visit imslegal.com for more.